



## Cookie Policy

Our Site uses "cookies" - data that is transferred from our Site to your hard drive for record-keeping purposes - to keep track of your shopping cart when you order merchandise through our Site. We also use cookies to deliver content, including advertisements on third-party websites, specific to your interests and to save your password so you do not have to re-enter it each time you visit our Site.

When you visit Orion websites with your browser's parameters set to accept cookies, we assume that you have consented to our use of cookies and other tracking technologies as set forth on this page and in our Privacy Policy. See the information below for information on how to disable specific cookies.

### **Your Browser Settings**

Most web browsers will provide information in their help files on how you can keep the browser from accepting new cookies, how you can have your browser notify you when a new cookie is received, and how to disable all cookies. In addition, you can use browser add-ons or extensions to control cookies. You can also visit <http://www.allaboutcookies.org/manage-cookies/> to learn more about cookies and how you can manage them. Finally, you can opt-out of certain cookies by following the instructions at the links provided below.

### **Cookies Which Are Necessary For The Performance of the Website**

The following cookies are necessary for you to be able to complete orders and take advantage of services that require you to sign in. If you disable these cookies, you will not be able to use our websites.

BIGipServertelescope\_80\_pool  
PIPELINE\_SESSION\_ID  
JSESSIONID  
SITE\_VISITED\_DATE  
USER\_SESSION\_VALIDATE\_COOKIE  
RECENTLY\_VIEWED\_COOKIE  
ADMIN\_SESSION\_ID

### **Additional Cookies and Tracking Pixels**

We use the following cookies to deliver content, including advertisements on third-party websites, specific to your interests:

#### **AddThis**

We use AddThis functionality to provide you with the ability to share pages from our websites in your social media channels. In addition to a tracking pixel, AddThis serves its \_\_atuvc cookie to visitors to our websites. You can find instructions on how

to opt-out from AddThis functionality at this url: <http://www.addthis.com/privacy/opt-out>.

### **DoubleClick**

We use DoubleClick functionality to serve interest-specific advertisements on third-party websites to those who have visited our websites. You can find instructions on how to opt-out from DoubleClick functionality at this url: <http://www.google.com/ads/preferences/html/opt-out.html>.

### **Facebook Connect and Social Plugins**

We use Facebook functionality to allow visitors to our websites to "Like" our products and pages. Information on Facebook's privacy policies and adjusting your Facebook privacy settings can be found at this url: [https://www.facebook.com/note.php?note\\_id=%20322194465300](https://www.facebook.com/note.php?note_id=%20322194465300).

### **Freshplum**

We use FreshPlum functionality to serve some of our website visitors with special offers. In addition to a tracking pixel, FreshPlum serves its \_\_fph, \_\_fpck, and \_\_fpid cookies to visitors to our websites.

### **Google+**

We use Google+ functionality to provide you with the ability to share pages from our website in your Google+ stream. You can find instructions on how to opt out of Google functionality at this url: <https://www.google.com/settings/ads/preferences?hl=en>.

### **Google Adwords**

We use Google Adwords functionality to track activity related to those who have seen and clicked on our advertisements managed by Google on third-party websites. You can find instructions on how to opt out of Google functionality at this url: <https://www.google.com/settings/ads/preferences?hl=en>.

### **Google Analytics**

We use Google Analytics to track user activity in aggregate across our various websites. In addition to tracking pixels, Google Analytics serves its \_\_utma, \_\_utmb, \_\_utmc, and \_\_utmz cookies to our website visitors. You can find tools to help you opt-out of Google Analytics tracking and cookies at this url: <https://tools.google.com/dlpage/gaoptout>.

### **Adobe Test & Target and Omniture (Adobe Analytics)**

We use Adobe Test & Target and its associated Omniture analytics functionality to test various presentations and offers on our websites. In addition to a tracking pixel, Adobe serves its mbox cookie to our website visitors. You can find instructions on how to opt-out of Adobe functionality at this url: <http://www.adobe.com/privacy/opt-out.html>.

### **Twitter**

We use Twitter functionality to provide you with the ability to share pages from our website in your Twitter stream.

**Channel Advisor**

We use Channel Advisor functionality to track activity related to those who have seen and clicked on our product listings at various shopping comparison websites. You can find information on Channel Advisor's privacy policies and use of cookies at this url: <http://www.channeladvisor.com/privacy-policy/>.

**Commission Junction**

We use Commission Junction functionality to track activity related to those who have seen and clicked on our product advertisements at various affiliate websites. You can find information on Commission Junction's privacy policies and use of cookies at this url: [http://www.cj.com/legal/privacy\\_web\\_user.html](http://www.cj.com/legal/privacy_web_user.html).

**LinkShare**

We use LinkShare functionality to track activity related to those who have seen and clicked on our product advertisements at various affiliate websites. You can find information on LinkShare's privacy policies and use of cookies at this url: <http://www.linkshare.com/legal/privacy/>.

**eBay Enterprise**

We use eBay Enterprise functionality to track activity related to those who have seen and clicked on our product advertisements at various affiliate websites. You can find information on eBay Enterprise's privacy policies and use of cookies at this url: [http://www.ebayenterprise.com/privacy/services\\_privacy.php](http://www.ebayenterprise.com/privacy/services_privacy.php).

**Kenshoo**

We use Kenshoo functionality to track activity related to those who have seen and clicked on our advertisements on third-party websites. . You can find information on eBay Enterprise's privacy policies and use of cookies at this url: <http://www.kenshoo.com/privacy-policy/>.

**Microsoft**

We use Microsoft functionality to track activity related to those who have seen and clicked on our advertisements managed by Microsoft on third-party websites. You can find instructions on how to opt out of Microsoft functionality at this url: <http://choice.microsoft.com/en-us/opt-out>.

**Quantcast**

We use Quantcast functionality to track user activity in aggregate across our various websites. You can find instructions on how to opt out of Quantcast functionality at this url: <https://www.quantcast.com/company/opt-out/>.